

## TERMS AND CONDITIONS

By participating in the Team Challenge, you agree to be bound by these terms and conditions (“**Terms**”). These Terms consist of “Part A – Team Challenge Details” and “Part B – General Terms and Conditions”.

If an entrant (“**TEAM**”) does not accept these Terms, you must not participate in the Team Challenge and will not be eligible for any Prizes offered in the Team Challenge.

### Part A – Team Challenge Details

TERM	DESCRIPTION
<b>Promoter</b>	OpenSidewalks
<b>Team Challenge</b>	<p><b>#MapToTheVote</b></p> <p>In the United States today, we are facing a challenging time and an election. Millions of people have been affected by the pandemic and the structures we know are changing in unprecedented ways. Many people in our communities may not trust voting by mail due to recent upheavals at the USPS and be disenfranchised or precluded from voting due to limited transportation services and access to mobility.</p> <p>As a call to action, OpenSidewalks, a project of The Taskar Center at UW, is trying to break down barriers, making sure everyone has the tools they need to get to the polls safely and accessibly. This is the mission of #MapToTheVote.</p> <p>#MapToTheVote Team Challenge, a fully online, virtual team competition will bring enthusiastic and innovative individuals and teams together to map pedestrian spaces in communities for safety and accessibility. Additionally, the mapathon will prioritize mapping towards Active Transportation in recognition of the increased interest of cities to become more cycle and walking friendly in the aftermath of COVID-19.</p> <p>To be eligible to win, participating Teams must:</p> <ul style="list-style-type: none"> <li>Register a Team and a Team Lead in the official #MapToTheVote registration page before October 15, 2020.</li> <li>Map at least 4 miles of sidewalks by October 20, 2020.</li> <li>Ensure mapped elements are compliant with the OpenSidewalks Schema (description provided to Team).</li> <li>Ensure that any map imagery used by the Team is appropriately licensed to openly share derivative data. This means Teams may not use Google StreetView or Google Maps imagery to perform remote mapping.</li> <li>Submit their official Team Challenge Submission Form (form will be sent to each Team registering via the #MapToTheVote registration page).</li> </ul> <p>We encourage teams to add map information to help communities with their specific needs- for example, identify locations that have challenges of traversing certain environments, locations with critical resources, dangerous areas, POIs that are still open, etc.</p> <p>Participation in the Team Challenge is free of charge and no purchase is necessary.</p>

<b>Eligible Entrants</b>	<p>The Team Challenge is open to Teams whose Team Leads are "Eligible Individuals":</p> <p>(a) "Eligible Individuals" are persons who:</p> <ul style="list-style-type: none"> <li>(i) legally reside in a United States controlled territory;</li> <li>(ii) are at least the age of majority where they reside at the time of entry<sup>1</sup>;</li> <li>(iii) have registered via the #MapToTheVote Portal ("Team Challenge Portal"); and</li> <li>(iv) who are not prohibited from participating under the Disqualifying Criteria, or otherwise prohibited from participating pursuant to these Terms;</li> </ul> <p>(b) Eligible Individuals are permitted to compete individually or as a part of a Team, but individuals identified as Team Leads are only permitted to be part of one (1) Team ("<b>Teams</b>").</p>
	<p><sup>1</sup> Individuals under the age of majority must have a Team Lead who is both over the age of majority and agrees to the Terms.</p>
<b>Eligible Territory</b>	<p>The United States of America and any territories governed by the United States Federal government.</p>
<b>Maximum Number of Entries</b>	<p>Only one entry is allowed per Eligible Entrant per participating Team.</p>
<b>Team Challenge Period</b>	<p>Start Date/Time: 00:00 PST on 20 September, 2020  Close Date/Time: 23:59 PST on 20 October, 2020</p>
<b>Entry Method</b>	<p>Details on how to enter and register for the challenge are set out in the portal ("<b>Team Challenge Portal</b>").</p> <p>To enter as a Team, the Team and Team Lead must register by 23:59 AEST on 15 October 2020 and submit your Team Challenge Submission before the end of the Team Challenge Period.</p>
<b>Prizes</b>	<p>Winning teams will receive:</p> <ul style="list-style-type: none"> <li>• First place – US\$1000 in gift cards of team's choice</li> <li>• Second place – US\$400 in gift cards of team's choice</li> <li>• Third place – US\$100 in gift cards of team's choice</li> <li>• Additionally, sub-regional winners will receive a swag pack including merchandise from the Ford Blue Network and Partners.</li> </ul>
<b>Total Pool Value for Prize</b>	<p>US\$1,500 gift card prizes plus other merchandise up to US\$800.</p>

---

<p><b>Judging Criteria</b></p>	<p>At the end of the Team Challenge Period, all Team Submissions will be judged by an algorithm provided by the OpenSidewalks team.</p> <p>Each mapped area in a Team Submission will be individually scored based on the following criteria, as determined by the validity of the mapped objects. The top three scoring Teams will additionally be scored to assess the validity of 100 randomly selected elements that were mapped in that Team Submission.</p> <ol style="list-style-type: none"> <li>1. Points earned for building a complete map of a submission area satisfying the following criteria: <ol style="list-style-type: none"> <li>(a) Completeness: (1) All sidewalks and bicycle lanes in the designated area are mapped as lines and are connected to either other sidewalks or crossings by sidewalk links. All proper ways that are properly connected will be awarded 30 points.</li> <li>(b) Connectivity: (1) All allowable crossings in the designated area are mapped as lines connecting two curb points of the street, and are connected by a node to the street-way it intersects. All proper crossings will be awarded 30 points. (2) All sidewalks are linked to the curb where appropriate by sidewalk links. All proper sidewalk links will be awarded 10 points. (3) All curbs are tagged indicating whether they are ramped or not ramped. All curb points mapped will be awarded 15 points.</li> <li>(c) Attributes: Attributes will be scored individually, with 5 points awarded for each tag added, as described in the OpenSidewalks schema document.</li> <li>(d) Scale: Winners must map at least 4 miles of sidewalk infrastructure. Beyond 4 miles, teams will earn 10% more points for each additional 4 miles completed.</li> </ol> </li> <li>2. Additional points will be awarded to Teams clearly specifying in their Team Submission the relevance, importance to, and impact on the community their map will provide.</li> </ol>
<p><b>Submission Requirements</b></p>	<p>Each valid Team Submission should comply with the following requirements: All information and materials in a Team Submission must be submitted to the open shared map infrastructure of OpenStreetMap. All information submitted in a Team Submission must be openly knowable information and recorded from either first hand account or from appropriately licensed imagery. Teams must make effective use of existing data sources (or first-hand knowledge about the area).</p> <ol style="list-style-type: none"> <li>(a) Each Team (consisting of an Eligible Team Lead) will be required to submit specific information about their Team Submission: <ul style="list-style-type: none"> <li>• Team Name</li> <li>• Naming group members and their roles in the team</li> <li>• Team statement (1-2 paragraphs describing the community in which the Team Submission was made, and explaining the relevance, importance to, and impact on the community their pedestrian map will provide).</li> <li>• Latitude and Longitude corner points of the area in which the Team has submitted mapping information.</li> <li>• Latitude and Longitude point of the voting location, ballot drop box or USPS location that serves as the starting point for the Team Submission map.</li> </ul> </li> <li>(b) Team Submissions will be completed via a dedicated online submission form that will be shared with Team Leads on or before 13 October, 2020.</li> <li>(c) Reference to the Team's changesets will be required for the Team Challenge Submission.</li> </ol>

<p><b>Judging Process / Winner Determination</b></p>	<p>The Team Challenge is a game of skilled mapping and scoring will be applied as follows:</p> <ol style="list-style-type: none"> <li>1. Judging process: <ol style="list-style-type: none"> <li>(a) Round 1 – algorithmic scoring <ul style="list-style-type: none"> <li>• 21-25 October 2020 – The submitted regions of each team consisting of Eligible Entrants will be scored against the Judging Criteria.</li> <li>• 25 October 2020 – score rankings will be internally determined and the top 4 finalists submitted for manual validation.</li> </ul> </li> <li>(b) Round 2 – manual validation and winner selection <ul style="list-style-type: none"> <li>• 25-29 October 2020 - OpenSidewalks team will randomly select 100 elements mapped by each of the top 4 finalist Teams and validated those findings via available imagery.</li> <li>• 29 October 2020 - Top 4 finalist teams will be scored for community impact and relevance of the mapping attributes they mapped, and explanations provided in the Team Submission.</li> <li>• 30 October 2020 - winners announced and Team Leads contacted.</li> <li>• 1 November 2020 Accessibility maps for top 4 finalists will be published and winning teams credited with mapping achievement.</li> </ul> </li> </ol> </li> </ol>
<p><b>Winner Notification</b></p>	<p>The Winning teams will be announced on 29 October 2020 and the winning Team Leads will be notified by email by 23:59 PST on 30 October 2020, using the contact details provided by the Team Lead in the team registration entry.</p>
<p><b>Claim Period</b></p>	<p>Winning Team Leads must respond by email by 23:59 PST on 1 November 2020, and provide proof of eligibility in order to claim the Prize. If the Winning team's lead does not claim the Prize by this date, that team will forfeit the Prize.</p>
<p><b>Unclaimed Prize</b></p>	<p>If, after making all reasonable attempts, the Promoter cannot contact the Winner or if the Winner does not claim the Prize within the Claim Period, the Promoter may, at its sole discretion, select the entrant with the next best entry as the winner or retain the unclaimed Prize.</p>
<p><b>Prize Delivery</b></p>	<p>To claim the Prize, the Winner must provide the Promoter with a mailing address, or digital username details or such other information required for the delivery of their Prize. The Promoter will, at its expense, deliver the Prize to the Winner within a reasonable time from the date the Promoter receives the required information from the Winner.</p>
<p><b>Undeliverable Prize</b></p>	<p>If the Prize is returned to the Promoter or undeliverable for whatever reason, the Promoter may, at its sole discretion, re-deliver, re-distribute or retain the returned Prize.</p>
<p><b>Publicity</b></p>	<p>The Winner must, at the Promoter's reasonable request, participate in all promotional and publicity activities (such as photography, filming and/or social media) surrounding the winning of the Prize. Each Eligible Entrant (including the Winner) consents to the Promoter using his or her name and photos in promotional material.</p>

<p><b>Disqualifying Criteria</b></p>	<p>The Team Challenge is not open to:</p> <ul style="list-style-type: none"> <li>(a) employees of the Promoter or its University of Washington affiliates, their immediate family members* and agents** or anyone professionally linked to this Team Challenge; Students of the University of Washington who are not employees of the university are permitted to participate in the Team Challenge.</li> <li>(b) any individual or organization resident or domiciled in a place where local law would otherwise prohibit participating or offering or receiving a Prize in the Team Challenge;</li> <li>(c) any individual that is the subject of sanctions administered or enforced by any country or government or otherwise designated on any list of prohibited or restricted parties (including but not limited to the lists maintained by the United States of America, the European Union or its Member States, or other relevant countries or government authorities);</li> <li>(d) any individual residing in a place that is the subject of country-wide or territory-wide sanctions (including Cuba, Sudan, Iran, North Korea, Syria and any other country designated by the United States of America, the European Union or its Member States, or other relevant countries or government authorities); and</li> <li>(e) any other individual whose participation in the Team Challenge would create, in the sole discretion of the Promoter, a real or perceived conflict of interest or bias.</li> </ul> <p>* "Immediate family members" include the individual's spouse or domestic partner, children or stepchildren, parents or stepparents, and siblings or stepsiblings.</p> <p>** "Agents" include individuals or organizations acting on behalf of, and at the direction of, another through a contractual or similar relationship.</p>
--------------------------------------	---

## Part B – GENERAL TERMS AND CONDITIONS

### 1. How to enter

- 1.1 To enter the Team Challenge, Eligible Entrants must follow the Entry Method and provide a Team Challenge Submission during the Team Challenge Period as set out in Part A.
- 1.2 An entry is deemed to be accepted at the time the entry is received by the Promoter (and not at the time of submission by the entrant).
- 1.3 The Promoter accepts no responsibility for any lost, delayed, misdirected, undelivered or unreceived entries for whatever reason, including for any technical reason. Proof of delivery of the entry is not proof of receipt by the Promoter.
- 1.4 There is no entry fee and no purchase is required to enter this Team Challenge.

### 2. Valid Entries

- 2.1 Entries on behalf of another person/team or joint submissions by two separate Eligible Entrants are not allowed.
- 2.2 You may submit up to the Maximum Number of entries as set out in Part A. If you submit multiple entries in excess of the permitted maximum, only the entry or entries most recently submitted (up to the permitted maximum) will be accepted.
- 2.3 Multiple entries are not permitted.
- 2.4 The Promoter reserves the right to verify the validity of entries and entrants at any time. This includes requiring an entrant to provide the Promoter with proof of age, identity and/or residency, using suitable identification as determined by the Promoter at its sole discretion.
- 2.5 The Promoter may disqualify any entrant, if the Promoter considers at its sole discretion, that the entrant has breached any part of these Terms, tampered with the entry process or engaged in any improper conduct calculated to jeopardise the fair and proper operation of the Team Challenge.

### 3. How to win

- 3.1 The Team Challenge is a game of skilled mapping, and chance plays no part in determining the Winner.

- 3.2 All entries will be judged in accordance with the Judging Process and Judging Criteria as set out in Part A, or such other process and/or criteria as notified to you from time to time.
- 3.3 The judges' decision is final and not reviewable and no challenges to the final decision will be considered or accepted.

### 4. Prizes

- 4.1 Subject to applicable laws, the Winner will be awarded the Prizes as set out in Part A (as applicable).
- 4.2 Prizes may be subject to additional terms and conditions.
- 4.3 Prizes are non-transferable and may not be offered for resale, resold, or redeemable for cash.
- 4.4 The Winner is (and the Promoter is not) responsible for any tax, custom charges or other costs arising from the Prize winnings.
- 4.5 The Winner is required to independently declare and pay any applicable taxes and charges that a Prize may give rise to in the Winner's jurisdiction. Notwithstanding the foregoing, and without prejudice to Clause 4.6 below, the Promoter may, where legally required to do so, withhold the Prize (or part thereof).
- 4.6 If for whatever reason a Prize (or any part of it) is unavailable at the time the Winner is announced, the Promoter reserves the right to substitute any Prize (or any part of it) for an item of similar value. The Promoter accepts no responsibility for any variation in the value of the Prize (or any part of it).
- 4.7 The Promoter will not compensate any Prize that cannot be redeemed or received by a Winner due to customs or other local regulations or that is damaged, delayed or lost by postal, courier or other mail service.

### 5. How Winner will be notified

- 5.1 The Winner will be notified on the date and in the manner as set out in the Winner Notification section in Part A.
- 5.2 If the Prize has not been accepted or claimed within the Claim Period as set out in Part A, the relevant Winner's entry will be deemed invalid, and the Promoter will, at its

sole discretion, redistribute or retain the Prize in the manner as set out in the Unclaimed Prize section in Part A.

5.3 The Promoter will deliver the Prizes in accordance with the Prize Delivery section as set out in Part A.

5.4 To the maximum extent permitted, the Promoter accepts no responsibility for lost, delayed, damaged, undelivered, misdirected, or unreceived Prizes or mail. The Promoter may, in its sole discretion, re-deliver, re-distribute or retain any undelivered or returned Prize as set out in the Undeliverable Prize section in Part A.

## 6. Privacy

### Information to be provided pursuant to Article 13 of, Regulation (EU) 679/2016 (the General Data Protection Regulation, GDPR)

6.1 Personal data provided voluntarily will be processed, primarily using electronic methods and analysis tools, including for statistical analysis, by the Promoter (and its affiliates) for completion of all stages relating to the Team Challenge. In addition, it will be processed so as to comply with administrative regulations and other general obligations imposed by current Dutch law and by EU decisions and stored for the period of time established by these regulations. It is obligatory to provide the data requested for the aforesaid purposes and failing to do so will make it impossible to carry out management operations relating to the Team Challenge and to comply with legal requirements.

6.2 Subject to their express consent, the Winner's data may be published via communications media, including on the internet, and in informational and promotional material in digital and paper form.

6.3 Additionally, subject to your express consent (i) your data may be processed by the Promoter (and its affiliates) or shared with third parties for the purposes of distributing promotional and marketing information, including sending newsletters, promotions of goods and services, vouchers, surveys and market research (this promotional contact

will be made via email, telephone, text message, and/or by post).

6.4 Where you have consented to promotional contact (marketing), the data will be stored in the archives of the Promoter (or its affiliates) for as long as it is considered that there is still an interest in the services about which you requested information, or following the exercise of your rights to object to processing for marketing purposes. In this case also, once the storage period has expired the data will be anonymised to produce statistics, and all identifying data will be destroyed by deleting it from our archives.

6.5 The persons authorised for data processing are sales and marketing personnel, call centre staff, and IT systems and data security personnel.

6.6 Pursuant to Articles 15-21 of the GDPR, by writing to the Promoter at their postal address or by email [oceania.community@here.com](mailto:oceania.community@here.com), you may exercise your rights to consultation, modification, erasure and the right to be forgotten, the right to restriction of processing or to object to processing on legitimate grounds or for informational and promotional reasons, including via certain means of contact only (e.g. email, landline and mobile phone, text message, by post). If not specific, the objection will be extended to all means of contact. Should you revoke your consent, which you may do at any time, it is understood that this shall not prejudice the legality of processing based on consent previously given or alternative mechanisms of consent provided by law. You also have the right to file a complaint with the supervisory authorities to enforce your rights. Again, by sending an email to [oceania.community@here.com](mailto:oceania.community@here.com), you may request a full and updated list of those responsible for data processing. The Data Protection Officer can be contacted via email [henri.kujala@here.com](mailto:henri.kujala@here.com) and/or tel. +4930200073152 for information relating to data processing.

6.7 Lastly, you have the right to data portability, namely to receive your personal data in a structured, commonly used and machine-readable format and the right to transmit that

data directly to another independent controller, so that the latter may process it within the limits you have set.

## **7. Your Obligations**

- 7.1 When participating in the Team Challenge, you must comply with these Terms and all applicable laws and regulations, including intellectual property, privacy, antidiscrimination and criminal laws.
- 7.2 Without limiting the previous paragraph, you must not submit any content or material that:  
(a) infringes the copyright, moral rights, privacy rights or confidentiality rights of any third party; (b) contains any virus or other damaging material; (c) is inappropriate, defamatory, abusive, obscene, vulgar, offensive, involves unlawful discrimination, threatens, intimidates or harasses any person; or (d) is otherwise inconsistent with the spirit of the Team Challenge or which is potentially damaging to either the Promoter or any third party's image or reputation.
- 7.3 You warrant to the Promoter that: (a) you are eligible to participate in the Team Challenge in accordance with these Terms; (b) you have not and will not breach these Terms; (c) all contents and materials you submitted as part of the entry are original works, and do not infringe any rights (including intellectual property rights) of any third party; and (d) to the best of your knowledge, all details provided with the entry are true and accurate.
- 7.4 A breach of the warranty set out in this section will result in the entry being invalid.
- 7.5 You indemnify the Promoter (and will keep the Promoter indemnified) against all losses, damages and costs incurred by the Promoter arising from or in connection with your breach of the Terms.

## **8. Intellectual Property**

- 8.1 Unless otherwise agreed between you and the Promoter in writing, you grant the Promoter a worldwide, non-exclusive, royalty-free, licence-fee-free, sub-licensable, transferable, perpetual and irrevocable licence to use, copy, store, reproduce, modify, adapt, display, publish, distribute, perform, broadcast, communicate, and exploit the content and materials you

submitted as part of your entry (including your name and comments) for any purpose (including promotional, marketing or publicity purposes).

- 8.2 You agree that the Promoter and its authorised licensees may do (or omit to do) any acts in respect of your content which may otherwise constitute an infringement of your moral rights. Without limiting the foregoing, you agree that the Promoter may fail to attribute you as the author of the content, and that the Promoter may publish an edited or adapted version of your content, for legal, editorial or operations reasons.

## **9. No Warranty**

- 9.1 The Promoter does not guarantee that access to the Team Challenge Portal will be uninterrupted or that it is free from viruses or anything else which may damage any computer which accesses the Team Challenge Portal or any data on such a computer.
- 9.2 The Promoter makes no representation or warranty in relation to any of the Prizes (including quality, suitability or merchantability).
- 9.3 Nothing in these Terms restricts, excludes or modifies (or purports to restrict, exclude or modify) any statutory consumer rights under any applicable law.

## **10. General**

- 10.1 To the fullest extent permitted by law, by participating in this Team Challenge, each entrant agrees to release, discharge and hold harmless Promoter, its parents, affiliates and subsidiaries for any damage, loss, injury (including indirect or consequential loss) suffered by any entrant entering the Team Challenge or any Team Challenge related activity or the acceptance, possession, use or misuse of any awarded Prize. However, nothing shall exclude the Promoter's liability for death or personal injury as a result of Promoter's intentional or gross negligence.
- 10.2 The Promoter is not responsible for any technical problems or human error that may result in a registration, submission or entry not being received or being lost or damaged or for any destruction or alteration thereof, or unauthorized access to the website.

- 10.3 The Team Challenge may be communicated to entrants through various channels at the sole discretion of the Promoter: direct mail, newsletter, the Promoter's social media channels.
- 10.4 This Team Challenge is in no way sponsored, endorsed or administered by, or associated with: (a) Facebook, Twitter, LinkedIn, or any other social network or media; (b) the industry partners; (c) the University of Washington; or (d) any other third party.
- 10.5 If this Team Challenge is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter including because of war, terrorism, state of emergency or disaster (including natural disaster), epidemics, pandemics, infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Team Challenge, the Promoter reserves the right, in its sole discretion (a) to disqualify any entrant; or (b) modify, suspend, terminate or cancel this Team Challenge, as appropriate.
- 10.6 If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms, the Promoter will not be liable for any failure to perform or delay in performing its obligation.
- 10.7 You agree to comply with all applicable export control and sanctions laws and regulations of the United States of America, of member States of the European Union, and any other relevant country ("**Export Control Laws**"). You will not violate and/or will not cause the Promoter to violate any Export Control Laws.
- 10.8 The Promoter reserves the right, in its sole discretion, to modify, the terms and conditions of this Team Challenge or of these Terms. The Promoter's decisions regarding any aspect of the Team Challenge is final.
- 10.9 This Team Challenge shall be governed by United States law and subject to the exclusive jurisdiction of the courts of United States.
- 10.10 Any queries regarding the Team Challenge should be directed to

Opensidewalks@gmail.com  
during normal business hours in Seattle,  
Washington, USA.